



# FAEP CHAPTER MEETINGS

## MAY 2022

Chapter	Event	Speaker/Affiliation	Date and Time	Location	Contact
<b>Central</b>	NAEP Conference	National Association of Environmental Professionals Annual Conference & Training Symposium	May 16-19th	321 N Fort Lauderdale Beach Blvd Fort Lauderdale, FL 33304	<a href="#">Registration Link</a> Check for Events at: <a href="http://www.cfaep.org/">www.cfaep.org/</a>
<b>Northwest</b>	NAEP Conference	National Association of Environmental Professionals Annual Conference & Training Symposium	May 16-19th	321 N Fort Lauderdale Beach Blvd Fort Lauderdale, FL 33304	Check for Event info at <a href="https://faep-nwfl.org/">https://faep-nwfl.org/</a>
<b>South</b>	NAEP Conference	National Association of Environmental Professionals Annual Conference & Training Symposium	May 16-19th	321 N Fort Lauderdale Beach Blvd Fort Lauderdale, FL 33304	Check for events at <a href="http://www.sfaep.org/">www.sfaep.org/</a> and the <a href="#">SFAEP Facebook Page!</a>
<b>Southwest</b>	Gopher Tortoise Training	Wildlands Course Gopher Tortoise Training	Monday- Thursday May 16-19th 9:00 am – 5:00 pm	Naples Botanical Garden and Rookery Bay 4820 Bayshore Drive, FL 34112	<a href="#">Registration Link</a> Check for Events at: <a href="http://www.swfaep.org">www.swfaep.org</a>
<b>Tallahassee</b>	Hydric Soils Training Course	Speaker: Travis Richardson with T. Richardson Soils and Environmental <b>! OPEN TO ALL FAEP MEMBERS!</b>	Tuesday May, 10 <sup>th</sup> 8:00a –noon Intro Session 1:00p-5:00 Advanced Session	Joe Budd Wildlife Mgmt. Area (Main Office)  5300 Highbridge Road Quincy, FL 32351	<a href="#">Registration Location</a> Check for Events at: <a href="http://TAAEP-HomePage(faep-tally.com)">TAAEP - Home Page (faep-tally.com)</a>

<b>Tampa Bay</b>	Luncheon	Topic: Florida Legislative Update with Lindsay Cross, Water and Land Policy Director for Florida Conservation Voters	Wednesday, May 25 <sup>th</sup> 11:30 am- 1:30 pm	Brio Restaurant	Check <a href="https://www.tbaep.org">https://www.tbaep.org</a> for event details
<b>Tampa Bay</b>	Social Event	Social Networking Event at Big Storm Brewing	Thursday, May, 26 <sup>th</sup> 5:30 pm – 7:30 pm	Big Storm Brewing 12707 49 <sup>th</sup> St. N Clearwater, FL 33762	Check <a href="https://www.tbaep.org/">https://www.tbaep.org/</a> for event details
<b>Treasure Coast</b>	Presentation And Social	Topic: Groupers, Great Lakes Fishes, and Beyond: Stories of Research and Conservation	Wednesday, May, 18 <sup>th</sup>  5:30 pm	Brouges Down Under 621 Lake Avenue Lake Worth, FL 33460	RSVP to <a href="mailto:tcc.faep@gmail.com">tcc.faep@gmail.com</a> Check <a href="https://www.tcc-faep.org/">https://www.tcc-faep.org/</a> and the <a href="#">TCC Facebook Page</a> for more information!

**Interested in reaching 1500 people for only \$50 per month? Then sponsor the FAEP Calendar! Email [info@faep-fl.org](mailto:info@faep-fl.org).**



# National Association of Environmental Professionals

Be Connected

**NAEP 2022**  
*SPONSORSHIP  
OPPORTUNITIES*

# Build Stronger Connections

## with Environmental Professionals

### About NAEP

The National Association of Environmental Professionals is a multi-disciplinary association for professionals dedicated to the advancement of the environmental professions, a forum for state-of-the-art information on environmental planning, research and management, and a network of professional contacts and exchange of information among colleagues in industry, government, academia, and the private sector.

### Who Are Our Members?

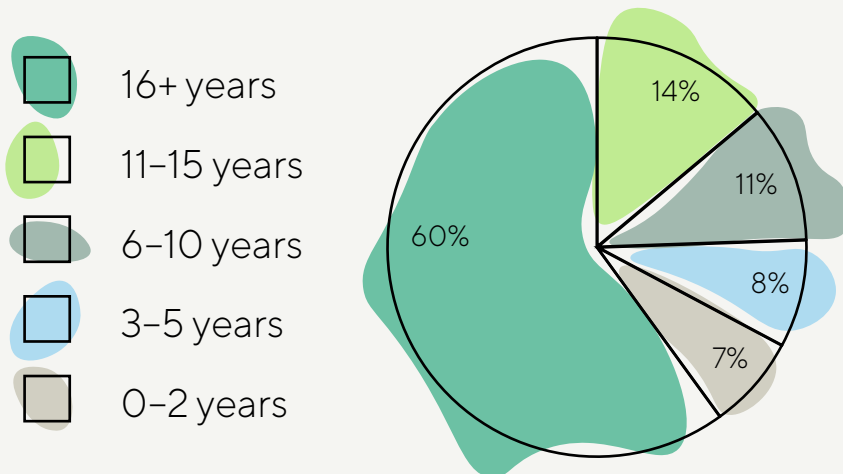
#### Their Jobs:

- Environmental analysts, planners, scientists, and specialists
- Presidents, VPs, principals, and CEOs
- Researchers & students
- Environmental managers, coordinators, directors, executives, and consultants
- Job seekers

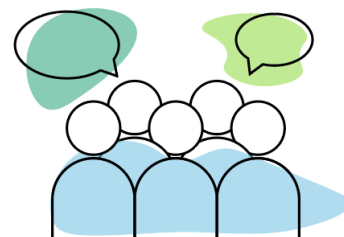
#### Their Passions:

- NEPA practice
- Environmental Assessments, regulatory compliance, land use and environmental planning
- Cultural resources
- Transportation
- Wetlands and water resources

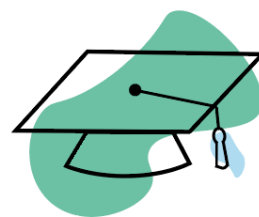
#### Their Experience in Environmental Professions:



\*Excluding students & non-answers



720+ INDIVIDUAL MEMBERS



70+ STUDENT MEMBERS



14 COMPANY MEMBERS

# NAEP Conference & Training Symposium

## 2022 Options & Opportunities

### About the Conference

After two years of meeting virtually, the NAEP Annual Conference & Training Symposium is back in-person in 2022! Taking place in **Fort Lauderdale, Florida, May 16-19, 2022**, the NAEP Conference is the premiere event for environmental professionals nation-wide.

### Sponsorship Opportunities

	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR
Limit	2	4	5	Unlimited	Unlimited
Contribution Amount	\$10,000	\$7,500	\$5,000	\$2,500	\$2,000
<b>Conference Benefits</b>					
Exhibitor Table Top (6 ft.)	✓	✓	+\$750	+\$1,000	✓
Complimentary Registrations (+\$500 for additional reps)	3	2	1	1	1
Attendee list to use for two (2) maximum mailings	✓	✓	✓	✓	✓
Sponsor a conference event	1 of 2 Receptions	1 Break			
Venue WiFi	✓				
Ad in Rolling Slides	✓				
<b>Promotional Benefits</b>					
NEW! NAEP Annual Sponsorship Discounts (see page 5)	\$3,000	\$2,000	\$1,000	\$500	\$250
Conference Website	Logo & About	Logo & About	Logo & About	Logo	Name
Conference Mobile App	✓	✓	✓	✓	✓
Conference Signage	✓	✓	✓	✓	
Conference Emails	Logo & Link	Logo & Link	Logo & Link		
Stand-Alone Email to Attendees	✓	✓			
Stand-Alone Email to NAEP List	✓				
Ad in Post-Event Survey	✓				



# NAEP Conference & Training Symposium

*Sponsorship opportunities continued*

## Ad-Hoc Sponsorship Opportunities

	LUNCH	KEYNOTE	BREAK	ROOM	PARTNER
Limit	4	4	4	TBD	Unlimited
Contribution Amount	\$2,000	\$1,750	\$1,500	\$750	\$500
Recognition on Conference Website	✓	✓	✓	✓	✓
Logo on Rolling PowerPoint	✓	✓	✓	✓	✓
Recognition on Conference Schedule (Printed & Online)	✓	✓	✓	✓	
Signage	✓	✓	✓		
Attendee list to use for two (2) maximum mailings	✓	✓			

*\*Send an additional sponsor/exhibitor representative to the conference for \$500.*

## Merch Sponsorships

### Attendee Packet Items:

**Conference Tote Bags** | \$3,500 (Limit 1) | 350 Max.

**Lanyards** | \$3,000 (Limit 1) | 350 Max.

*NAEP designs, orders, and ships attendee packet materials. All attendees will receive a tote bag and lanyard upon arrival to the conference. Bags and lanyards will feature both your organization's and NAEP's logos.*

### Registration Desk Display:

**Sustainable Swag** | \$500 (Limit 5) | 150 Min.

*You design, order, and ship your choice of branded sustainable swag (water bottles, notepads, etc.) to be displayed at the registration desk. Leftover items not claimed by attendees will be sent back with your representatives.*

## The NAEP Conference & Training Symposium helps you...

- Put your organization front and center
- Increase your reach to new customers & environmental organizations
- Build strong connections with environmental leaders and decision makers
- Gain more exposure with your target market and find great candidates for your open positions (more than 400 environmental professionals are expected to attend this year!)

# Add-On NAEP Sponsorship Options

*Bonus non-conference benefits to increase your reach*

## NAEP Publications

Place your custom advertisements in NAEP's member-exclusive publications.

### Environmental Practice Bulletin

A digital newsletter curated by the NAEP Publications Committee. It is sent quarterly to 800+ NAEP members.

**Full Page:** 8.5 x 11" | \$250

**Half Page:** 8.5" x 4.75" | \$150

**Quarter Page:** 2.5" x 4.75" | \$100

### National Desk

NAEP partners with Environment and Energy (E&E News) Publishing, LLC to compile this bi-weekly newsletter containing updates and important environmental news for 800+ NAEP members

**Half Page:** 8.5" x 4.75" | \$150

**Quarter Page:** 2.5" x 4.75" | \$100

## Environmental Professionals Radio

NAEP Podcast hosts Nic Frederick and Laura Thorne talk through failures, struggles, and successes of the typical environmental professional. New episodes available on Google Podcasts every Friday.

### Level 1: Lil' Shout Out | \$250

- One sentence or 30 second plug at beginning of episode by one of the hosts
- Organization link in the episode description

### Level 2: Episode Adoption | \$500

- One to three sentences at beginning and end of episode by one of the hosts
- Organization link and logo in episode description

### Level 3: Segment Spotlight | \$950

- Up to five minute chat on air with sponsor representative
- Reminder shoutout by a host at the end of the episode
- Organization link and logo in episode description

- *Limit one of each sponsor type per episode*
- *Limited repeat sponsorships available*
  - *6 times per year (paid upfront) = 10% off*
  - *12 times per year (paid upfront) = 12% off\**

*\*Advertising sponsorships available, send inquiry*



Visit EPR's website to learn more:  
[www.environmentalprofessionalsradio.com](http://www.environmentalprofessionalsradio.com)

# New! NAEP Annual Sponsorship | \$10,000

*Yearly non-conference benefits*

## Why Sponsor Annually?

Your reach doesn't have to end with the NAEP Conference & Training Symposium. Continue placing your organization front and center by sponsoring NAEP year-round.

## Annual Sponsorship Includes

- Sliding banner ad on the NAEP homepage
- Your logo in the sidebar on the NAEP website
- Your logo in NAEP emails (does not include publication, webinar, or workshop communications)
- Your logo and company description on the NAEP website
- 1 Post on the NAEP blog
- 1 Episode Adoption sponsorship of Environmental Professionals Radio (\$500 value)
- 2 Event postings on the NAEP calendar
- 2 Complimentary full-page ad in the quarterly Environmental Practice Bulletin (\$500 value)
- 4 Complimentary half-page ads in the bi-weekly National Desk (\$600 value)



National  
Association of  
Environmental  
Professionals

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# Sponsor NAEP in 2022!

Sign up online at [naep.org/sponsor](https://naep.org/sponsor)

## Questions?

Contact the NAEP Office at [office@naep.org](mailto:office@naep.org) or (206) 209-5286